



The South Australian Sheep Industry Blueprint

An initiative of Livestock SA and the SA Sheep Advisory Group

SA Sheep Industry Blueprint



Government of South Australia
Primary Industries and Regions SA



THE UNIVERSITY
of ADELAIDE



2014
Lambex



JULY 9-11
ADELAIDE SHOWGROUNDS

Be Part of the
Excitement!



www.lambex.com.au
- For all breeds and businesses -



Images courtesy of
AWI, MLA and
the Australian Wool Innovation Company



Fairfax Agricultural Media

Lambex 2014



OUR VISION

The SA sheep, wool and lamb industry is innovative, progressive and delivering profit and sustainability to all in the value chain.



5 Key Targets

The blueprint's overarching aim is to

**'increase productivity
and value by 20% by 2020'**

This is through five key objectives:

1. Increase production and value from \$1.5 to \$1.8 billion
2. Develop a workforce plan that attracts energetic people
3. 20% increase in use of quality consultants & advisors
4. Conduit for RD&E collaboration
5. Communication plan paddock to plate

SNAPSHOT



The South Australian Sheep Industry Blueprint

– a plan for industry growth from 2015 to 2020

JULY 2015

We have an **AWESOME** industry in SA!



15,000 PEOPLE EMPLOYED
BY THE INDUSTRY

7000 LIVESTOCK
PROPERTIES



OF SOUTH
AUSTRALIAN
SHEEP AND LAMB
MEAT PROCESSED
PER YEAR

\$680 MILLION

FARMGATE VALUE FOR
MEAT AND WOOL

726,000 SHEEP AND LAMB
SKINS EXPORTED PER YEAR



\$1.48 BILLION
PER ANNUM...

THE ESTIMATED WORTH OF THE
WHOLE VALUE CHAIN



THE SHEEP INDUSTRY
IS THE ONLY COMMODITY
THAT HAS GROWN AHEAD
OF INFLATION IN THE
PAST DECADE.

OUR VISION

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lamb industry is innovative,
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52M **KILO**
GRAMS

OF WOOL PRODUCED PER YEAR



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Wide range of projects being developed

- Increasing lamb survival through mob size and stocking density
- In-shed low-cost sheep lice detection test
- Feedbase improvement
- Enhanced sheep + cropping systems
- Health enhancing sheepmeat and beef (high omega 3)



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SA Sheep Industry Blueprint Launch April 12th Hahndorf

<http://www.livestocksa.org.au/pages/blueprint.php>

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