



The South Australian Sheep Industry Blueprint

An initiative of Livestock SA and the SA Sheep Advisory Group

Blueprint set to launch in SA

THE South Australian Sheep Industry Blueprint will be launched on Tuesday, April 12, at an industry event featuring expert speakers from the sheep and lamb sector.

The launch will be held in conjunction with Meat & Livestock Australia's inaugural Meat Standards Australia Excellence in Eating Quality Awards, recognising SA's top performing MSA producers for 2014-15.

The combined event will feature concurrent sheep and beef sessions which focus on Growing the Value & Productivity of SA's Sheep Industry and the MLA Future of Beef Eating Quality Forum.

TOPICS AND SPEAKERS INCLUDE:

Welcome and introduction	Richard Norton, Managing Director, MLA
Advances in meat science – what does the future look like for carcase grading?	Alex Ball, General Manager, Red Meat Innovation, MLA
Opportunities and challenges facing the Australian wool industry	Paul Swan, General Manager Research, Australian Wool Innovation
Informing grassfed beef and sheepmeat research, development and adoption priorities	Ralph Shannon, Chair, Southern Australia Meat Research Council

When: Tuesday, April 12, registration opens from 10.30am, forum runs from 11am to 7.30pm.

Where: Adelaide Hills Convention Centre, 145a Mount Barker Road, Hahndorf.

RSVP: Attendance is free and includes lunch and a light dinner.
RSVP is essential to MLA by March 29 by completing the form below.

Further details: <http://www.livestocksa.org.au/pages/blueprint.php>



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AND HAVE YOUR SAY
ON THE FUTURE OF
YOUR INDUSTRY



SA Sheep
Industry
Fund



RSVP BY MARCH 29 | Email: events@mla.com.au | Post: MLA Events, PO Box 1961, North Sydney NSW 2059 | Phone: 02 9463 9391 | Fax: 02 9463 9393

Name

Town

Phone

Email

Number attending

MSA registration number (if known)