



**TRU-TEST®**

# ***HARD WORK MADE EASY***

*BY THE WORLD LEADERS IN WEIGHING & EID*

*Every minute of every day one of  
our products is being put to the test.*

**Put us to the test today!**



**www.tru-test.com**



**1800 641 324**

Bringing you livestock management systems, that are tried and tested, **Tru-Test** has a solution to help boost your bottom line and maximise your profits. With innovative new solutions and unrivalled after sale service and support, there's a reason they're known as the world leaders in Weighing and EID.

 **Indicators**

 **EID Readers**

 **Load Bars/Cells**

 **Cattle Platforms**

 **Sheep Crates & Drafters**

 **Remote Walk Over Weighing**

 **MiHub Livestock Software**

 **Service and Support**

# HARD WORK MADE EASY

For all your weighing and EID needs, there is only one name you need to remember, **Tru-Test**. Bringing you livestock management systems, that are tried and tested, Tru-Test has a solution to help boost your bottom line and maximise your profits.

## WHY WEIGH?

Weighing replaces guess-work with facts, making it a powerful performance measurement tool for farmers. The information provided by Tru-Test weigh scales assists critical decision making about feed, health treatments and herd size management. On its own, weighing is a valuable addition to your operation. However, with the emergence of EID, an opportunity exists to maximise the potential of the collected weigh data.

## What is EID?

Electronic Identification (EID) means individual animals can be tracked through their entire life cycle via an electronic ear tag. Tagging animals with an electronic (EID) tag provides an opportunity to better manage the individual performance of those animals. Over time, an animal's weight history can be tracked, good and bad performers can be identified and the input of resources managed to ensure profits are maximised.

## MiHub™ Livestock Software

Get yards ahead with MiHub Livestock Management.  
Monitor your livestock's weight gain and track their performance to target weights with the click of a button.

[www.tru-test.com/mihublivestock](http://www.tru-test.com/mihublivestock)

BASE PLAN  
**FREE**  
WITH TRU-TEST  
DEVICES\*

- ✓ Track livestock to target weight
- ✓ Monitor weights by groups, sessions or individually
- ✓ Easily share weighing data with staff, vets, farm visitors
- ✓ Cloud based storage

**WORLD LEADING  
SERVICE AND SUPPORT,  
WHEN YOU NEED IT MOST**



**Customer Service  
1800 641 324**



**Your local Territory Manager  
James Ellis  
0409 229 368**

