

A joint initiative of



Making More From Sheep

How to get involved...

Making More From Sheep

Funders

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About MMfS

- A majority market extension program, funded for a further 2 years.
- **Aim:** to provide sheep producers with knowledge and skills that will enable greater profitability, sustainability and capacity to better manage risk.
- Designed to enable producers to engage at different levels within the program through a standardised, but flexible delivery framework.
- All events link closely to the Making More from Sheep Manual (www.makingmorefromsheep.com.au)

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State Coordination Role

- For the last three years, in South Australia, MMfS has been coordinated by Natasha Morley, Rural Directions Pty Ltd.
- Natasha is based in Clare and will continue in this role for a further 2 years.
- Natasha's role is to meet the objectives and KPIs of the program, and develop a delivery strategy for SA. She provides the local/regional input into the design of MMfS activities and facilitates the engagement of producers.

A promotional graphic for the 'Making More From Sheep' program. It features a woman, Natasha Morley, standing in front of a banner. The banner includes the AWI and MLA logos, a photo of sheep, and text describing the program's goals and contact information.

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Making More From Sheep

Essential strategies and tools
to help sheep producers
do what they do, even better

Get involved
www.makingmorefromsheep.com
1800 070 099 or 1800 675 717

Making More from Sheep: 2011 – 2013

- What has been delivered?
 - 78 events
 - 1448 participants (3 year target 508)
- What was the impact?
 - Measured an increase in skills and knowledge of 76%
 - An average satisfaction score of 8.64 out of 10 was measured across all events

What opportunities are available?

Register for the Webinar (at www.ruraldirections.com/mmfs)

Monday, 17 March at 12:00pm – 12:30pm

The webinar will cover:

- What is Making More from Sheep?
- What has been delivered over the last three years? And what has been the impact?
- What are the current funding opportunities available to sheep producers?
- How do I, other service providers or other sheep producers get involved?

Delivered by Natasha Morley and hosted by MMfS at no cost to participants.

Can't make it to the webinar? Register anyway to receive the recording.

**For more information about
MMfS delivery in SA visit:**

www.ruraldirections.com/mmfs

or contact

**Natasha Morley on 08 8841 4500 or
mmfs-sa@ruraldirections.com**

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Thank you

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